

# THE GIVING SUNWAYIAN

TIME.TALENT.TREASURE  
TESTIMONY.TIES

e-Bulletin

2025

VOLUME 4

Welcome to our 2025 edition! This year, we're taking it a step further with two new pillars introduced by our **Chief Executive Officer of Sunway Education, Professor Dato' Elizabeth Lee: *Ties and Testimony***. These additions highlight the importance of relationships and personal stories in making a meaningful impact.



## Time

Investing personal time and energy into making a positive impact on the community



## Talent

Using skills and knowledge to contribute meaningfully to the community



## Treasure

Using funds to support giving-related initiatives



## Ties

Building and leveraging relationships to create opportunities and strengthen community connections



## Testimony

Sharing personal experiences to inspire and encourage others to engage and give back



## Embrace the 5Ts of Giving

Having been guided by the 3Ts – **Time, Talent, and Treasure** – for a number of years, we are taking our commitment further this year with the introduction of two new pillars by our **Chief Executive Officer of Sunway Education, Professor Dato' Elizabeth Lee**:

### **Ties**

represents relationships and connections, reminding us of the importance of expressing love and appreciation. In a world that often values individualism, nurturing bonds with family, friends, and the community makes life meaningful. Strengthening these connections takes effort but is one of the most valuable and lasting gifts we can offer.

### **Testimony**

is the power to inspire, encourage, and connect. Through letters, memories, or conversations, sharing personal experiences fosters faith, hope, and empathy. They offer comfort, strengthen bonds, and create a sense of belonging for those facing challenges.



In a recent article titled ***“Embrace the 5Ts of Giving”*** Professor Dato' Elizabeth Lee shared her vision for these new pillars – how they encourage a stronger, more engaged community that supports and uplifts one another.

Read the full article  
[here](#)

*"My greatest achievement at Sunway isn't just in my personal accolades but in the lives I've touched through coaching, volunteering, and advocating for sports. These experiences have made me realise that giving is a cycle - what we offer to others eventually comes back to us in ways we least expect."*



**Georgene Wee Ee Jern**

Bachelor of Business Analytics (Honours)  
Sunway Sports Scholar

Read the full article  
[here](#)



Watch the video  
[here](#)

*"I give because  
small contributions  
make a  
big difference."*

Assoc. Prof. Dr Jane Gew  
Faculty of Medical and Life Sciences  
(FMLS)



## Hooks & Hugs

by Leo Club of Sunway University



The Hooks & Hugs event organised by Leo Club of Sunway University brought together 60 participants to learn crochet, raise awareness about childhood cancer, and support the Children's Home of Hope.

As part of the initiative, the committee and few board members of the club also visited the National Cancer Society Malaysia (NCSM) where they spent time with the children by playing charades and karaoke.

The event successfully donated over 40 handmade crochet hats and toys, along with some groceries to support the centre.



## Clean Our Plate

by AIESEC in Sunway



The Clean Our Plate campaign by AIESEC in Sunway featured two meaningful initiatives: a Meal Preparation Workshop and a Donation Drive.

Conducted by Dr. Roseline from The Nutrition Society of Malaysia, the workshop educated the participants about food waste management and promoted responsible consumer behaviour through meal prepping. Participants also engaged in a creative activity by designing posters related to meal prepping and sustainable consumption.

The Donation Drive gathered 16 volunteers and raised RM 7,24.57 in two days for The Assembly Soup Kitchen, providing hot meals to the B40 communities in Pudu and Chow Kit during the Ramadan month.



## Shoebox Project

by Sunway Student Volunteers (SSV)

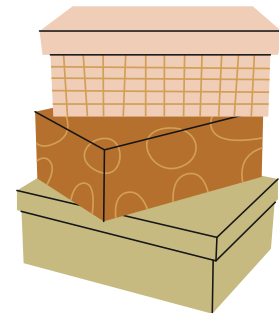
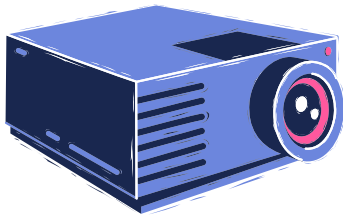


SUNWAY  
STUDENT  
VOLUNTEERS



The Shoebox Project 2024 initiative by Sunway Student Volunteers (SSV) successfully achieved another remarkable milestone in supporting underprivileged communities through generous donations and dedicated efforts.

- Funds totalling **RM 9,000+** was raised
- **121 shoeboxes** were distributed to **support children's education**
- **60 water filters** were donated to Orang Asli villages for **clean drinking water**
- **A mini library** was built for Praise Emmanuel Children's Home
- **1 projector** was donated to Myanmar Refugee Kids Tuition Project
- **4 educational workshops** were conducted for children





for the next edition of the  
THE GIVING SUNWAYIAN in **July 2025**,  
where we will share more inspiring stories  
and opportunities to make a difference.

*See you soon!*



<https://student.sunway.edu.my/giving-sunwayian>