



THE GIVING SUNWAYIAN

TIME.TALENT.TREASURE

2024

VOLUME 1



Welcome to the inaugural edition of **THE GIVING SUNWAYIAN 2024**, a newsletter dedicated to fostering a culture of generosity within the vibrant Sunway community through Time, Talent, and Treasure!

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Time

Investing personal time and energy into making a positive impact on the community



Talent

Using skills and knowledge to contribute meaningfully to the community



Treasure

Using funds to support giving-related initiatives

The Heart of Education is the Education of the Heart

In Sunway Education, I had the privilege and honour of having my dreams aligned with the Founder's dreams, Tan Sri Sir Jeffrey Cheah.

For me to stay on so long in this institution, there must be something here that is meaningful to me. As a Foundation that operates with a non-profit mindset, Sunway Education is very much in the business of giving back to the community.

There is a principle saying, 'it is more blessed to give than to receive.'

Truly, there is a greater joy and fulfillment in giving to others than in receiving for just oneself.

As a person, we can learn to be more compassionate and empathetic.

So together, let us pursue the goal of Cultivating the Heart of Giving with our Time, Talent and Treasure.

Ms Lee Siok Ping

Chief of Student LIFE & Services
Sunway Education Group



Click [here](#) for full story

**The meaning of life is to find your gift.
The purpose of life is to give it away.**

Allow me to give thanks and a note of gratitude to Tan Sri Sir Jeffrey Cheah as his vision and noble intention of enabling as many to get the best affordable education meant that I reaped the benefits.

His vision allowed me to pursue a double degree in the late '80s, shaping my life and my sister's by experiencing education abroad.

Today, Tan Sri continues to impact my family, with my son employed by a multinational company upon completing his Sunway degree and my daughter in her first year of undergraduate studies.

In appreciation, I serve as a mentor to the alumni community in Sunway, sharing experiences, and contributing my time to the wider community too.



Zohrab Chong Aik Shuen

Sunway Alumnus
*Sunway-Monash Twinning
Programme
1990 to 1994*

Click [here](#) for full story

2024 HIGHLIGHTS

Reflecting on the first quarter of 2024, let's draw inspiration from their achievements. With optimism and determination, we could make a difference in all that we did.

Sunway Ramadhan Bazaar

By Sunway Student Ambassadors



The Sunway Ramadhan Bazaar was organized by the Sunway Student Ambassadors (SSA) and sponsored students (students who received scholarships from external parties, such as Petronas and Yayasan Peneraju), offering a platform for the Sunway community to purchase meals for the breaking of fast during the holy month.

A portion of the profits was directed towards supporting the MYReader programme at Rumah Hope and Rumah Juara.



Love Is In The Air

By Sunway Student Ambassadors



Love in the Air was a collaborative initiative between Sunway Student Ambassadors (SSA) and Scentses & Co. Their aim was to offer the Sunway community meaningful products for the Valentine's period while also contributing to the underprivileged community.

Similar to the Ramadhan Bazaar, a portion of the profits from product sales was directed towards supporting the English literacy programme, MYReader, benefiting children from Rumah Hope and Rumah Juara.

2024 HIGHLIGHTS



Eduract Field Trip

By Rotaract Club of Sunway University



The Eduract field trip, organised by the Rotaract Club of Sunway University, was a meaningful experience for the children of Trinity Community Children Homes.

They had the opportunity to learn and explore with activities provided by Aquaria, exposing them to exotic and endangered marine species. This outing also allowed the children to bond with volunteers over a meal, sharing laughter and creating lasting memories.



Back to School Necessities for the B40 Community

By Sunway University Buddhist Society

The "Back to School Necessities for the B40 Community" event, hosted by the Sunway University Buddhist Society (SBS), successfully provided essential school supplies to 35 students in need. This initiative was driven by the Buddhist principle of giving without expecting anything in return, aiming to empower students from the B40 community.

Despite challenges, the event showcased SBS' dedication to community engagement and social responsibility. By providing school supplies and promoting altruistic giving, SBS made a meaningful impact on the lives of others and raised awareness about the challenges faced by the B40 community.



SUNWAY UNIVERSITY
BUDDHIST SOCIETY

HIGHLIGHTS FOR Q4 2023



Sunway Alumni Homecoming 2023



The Sunway Alumni Homecoming served as a platform for alumni to reconnect with peers and lecturers while also contributing to a meaningful cause.

With alumni from Sunway University and College participating, the Homecoming garnered a generous donation of more than RM35,000 which was directed to supporting our Jeffrey Cheah Foundation Community Scholars.

Shoebox Christmas 2023: A Gift of Love



129 Shoebox Christmas sets and 80 sets of groceries for Indigenous families were successfully delivered to Kampung Orang Asli Berdud, located in Kuala Krau, Pahang.

Sunway Student Volunteers (SSV) engaged in fun games such as Musical Chairs, AEIOU, Simon Says, Rock, Paper, Scissors, and Duck, Duck, Goose, with the children, fostering a warm atmosphere and a sense of welcome among the beneficiaries.

Jeffrey Cheah Foundation Scholarships & Awards Ceremony 2023



In 2023 the Jeffrey Cheah Foundation (JCF) generously disbursed RM52 million in scholarships and grants, furthering its mission of giving back to the community.

This brings the total amount awarded to over RM670 million since the foundation's establishment in 2010. The Scholarships and Awards Ceremony was graced by Her Majesty Raja Zarith Sofiah Binti Almarhum Sultan Idris Shah, Permaisuri Johor, who personally bestowed scholarships upon deserving students.

Alongside JCF founder and trustee Tan Sri Sir Jeffrey Cheah and Minister of Education Malaysia, Yang Berhormat Fadhlina Sidek, the ceremony celebrated the spirit of giving and the empowerment of young minds through education.

“ Small gestures have the power to
create a positive impact. ”

Professor Dato' Dr Elizabeth Lee
Group CEO
Sunway Education





Stay tuned for our next edition of the
THE GIVING SUNWAYIAN in **July 2024** for
more inspiring stories and opportunities
to make a difference.



<https://student.sunway.edu.my/>