

T-Shirt Designs & Making Guidelines

- ▶ All C&S **MUST** send their T-Shirt Design to Student LIFE (SLE/Sports team) for approval.
- ▶ All official C&S T-Shirt **MUST** have the Sunway University / Sunway College Logo (Left Sleeve) and JCF logo (Right Sleeve)
- ▶ If the club/event belongs to both Sunway University and Sunway College, JCF logo will not be on the T-shirt. In that case, Sunway University (Right Sleeve) Sunway College (Left Sleeve)
- ▶ C&S **CANNOT** use the JCF logo on event T-shirts and etc. where there are collaborations with external organizations.
- ▶ C&S Logo can be printed on the front or back based on preference.
- ▶ For inquiries on t-shirts, mail: sle@sunway.edu.my

T-Shirt Designs & Making Guidelines



JCF Logo must be on the RIGHT Sleeve.
The wordings can be Black OR White based on C&S Preference
The JCF -COA MUST be in GREEN (#7ac142)

Sunway University Logo OR Sunway College Logo
Must be on the LEFT Sleeve.
The COA can be either B&W Keyline OR Color

Sample of Logo Usage

Owned and governed by the

Jeffrey Cheah
Foundation 
Nurturing the Seeds of Wisdom

SUNWAY
UNIVERSITY



SUNWAY
COLLEGE



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SUNWAY
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SUNWAY
UNIVERSITY








SUNWAY
COLLEGE



* Wearer's perspective –
Official T-Shirt Design

Colour Selection

		PRIMARY COLOUR				SECONDARY COLOUR							
													
	PRINT	SPOT	PROCESS	SPOT	PROCESS	SPOT	PROCESS	SPOT	PROCESS	SPOT	PROCESS	SPOT	PROCESS
		PANTONE PROCESS CYAN U	C = 90 M = 0 Y = 0 K = 0	PANTONE ORANGE 021 U	C = 0 M = 50 Y = 100 K = 0	PANTONE BLUE	C = 100 M = 88 Y = 28 K = 15	PANTONE COOL GRAY 4 U	C = 0 M = 0 Y = 0 K = 25		C = 0 M = 0 Y = 0 K = 0	PANTONE BLACK U	C = 0 M = 0 Y = 0 K = 100
		PANTONE PROCESS CYAN C		PANTONE ORANGE 021 C		PANTONE BLUE		PANTONE COOL GRAY 4 C				PANTONE BLACK C	
	WEB	PROCESS	R = 0 G = 179 B = 240 #00B3F0	PROCESS	R = 247 G = 148 B = 30 #F7941E	PROCESS	R = 0 G = 53 B = 114 #003572	PROCESS	R = 199 G = 200 B = 202 #C7C8CA	PROCESS	R = 255 G = 255 B = 255 #FFFFFF	PROCESS	R = 0 G = 0 B = 0 #000000